

# VISIT MOUNT DORA™

created

the **DORA DOLLAR** program

to encourage tourism

& foster patronage to

downtown **Mount Dora** businesses.



*Instead of offering CASH PRIZES,*

*Visit Mount Dora™* offers “**Dora Dollars**” to support events that bring “Feet on the Street” to Mount Dora.

In exchange, the Dora Dollars can be redeemed at any participating Visit Mount Dora™ business.

Visit Mount Dora™ reimburses Dora Dollars to businesses that receive them from visitors.



# What are **Dora Dollars**?

How do Dora Dollars work? Its **EASY!**  
Use and receive **DORA DOLLARS** like  
**CASH!**

- Are you  
the **Certificate Bearer** ?  
...Or  
the **Receiving Merchant** ?





## If you are the **Certificate Bearer**

- Certificates can be redeemed at any participating *Visit Mount Dora*<sup>TM</sup> member business.
- Certificate has no cash value and is non-transferable.
- Certificate can only be redeemed up to face value for purchases No change will be given to you.
- Bearer of Certificate can not redeem at their own establishment. *This program was developed to encourage cross patronage of members.*
- Certificate must be redeemed prior to expiration date.
- Go to [www.VisitMountDora.Com](http://www.VisitMountDora.Com) to view a list of members. *If a business is not familiar w/this program please have them call Janet at (352)217-8390 for explanation.*



## If you are the **Receiving Merchant**

- Take the certificates, same as cash.
- **DO NOT GIVE CHANGE** for purchases less than face value.
- Return the Dora Dollar certificate(s) stapled to a dated sales receipt showing acceptance of the certificate as payment.
- Mail certificate(s) and receipt to *Visit Mount Dora*™ for reimbursement of the value redeemed by bearer within 30 days of receipt

to:

Visit Mount Dora™

PO box 378

Mount Dora, FL 32756

- A reimbursement check will be mailed or can be picked up.
- Please call (352)735-1191 for pick up/ drop off information

# Visit Mount Dora™ Dora Dollars program

*This program is made possible through membership dues and funds raised from*

*Visit Mount Dora™ sponsored events.*

*If YOU*

*would like to support our efforts in promoting downtown Mount Dora by joining or*

*sponsoring Visit Mount Dora™ please call*

*(352)735-1191*

